



The IBM machine selects questions for your Category



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PLEASANT HIGH SCHOOL

The meteoric rise of "The \$64,000 Question" to television fame was climaxed with an Emmy for the best audience participation series.

Hcl March, the weekly Tuesday night visitor to many homes, is a sincere friend to all contestants and also to the audience. Once past the first plateau of \$512, the contestant and Mr. March usually relax for the next few questions. After the visit to Mr. Ben Feit of the Manufacturers Trust Company, it's all nervousness again. As the questions get harder and more impossible, everyone grows very tense.

Sighs are released as the second plateau of \$4,000 is reached, because the contestant can't go away with less than a 1956 Cadillac convertible. Another relaxing question (because he really doesn't have anything to lose) is at the \$8,000 mark. At this time the contestant first enters the isolation booth to insure complete separation from audience interference.

Assuming the contestant wins, he is asked back the following week to either take the \$8,000 or go on to the \$16,000. This goes to the \$32,000 and \$64,000 question calls for crossed fingers, rabbits' feet, four leaf clovers, or just anything to bring luck. When entering the final step, the contestant may have another expert on his category to help him out.

Although not a regular category on the program, Mt. Pleasant High School offers more than adequate possibilities for the \$64,000 question.